

MIX IT UP



Mix It Up! Dempster's Contest FREQUENTLY ASKED QUESTIONS

1) I am experiencing difficulties entering and accessing your website. What do I do?

If you do not have the most recent browser version, we recommend upgrading and removing all browser toolbars to see if this helps. The site's minimum browser requirements are Chrome (v.5.0.1+), Mozilla Firefox (v. 4.0+), Safari (v.5.0.1+) (Mac OSX only), IE9+. If you are still experiencing difficulties, Sign In using the Facebook Login button or please try clearing your CACHE (Ctrl F5) and try again.

If you continue to experience difficulties entering or accessing the website, please email us via the [Contact Us page](#) page. Please indicate the name and version of the browser that you are using and provide the unique eight (8)-character Dempster's® Bread Code or Promotional Code so we can further investigate. Also include product name and UPC code if you obtained your participation code from a Dempster's® product.

2) Who can enter the promotion?

The Contest is open to legal residents of New Brunswick, Nova Scotia, Prince Edward Island and Newfoundland who are thirteen (13) years old or older. The participants who are under the age of majority in their province of residence must have permission from, and acceptance of these Contest Rules by, their parent/legal guardian to participate in this Contest.

3) How do I participate in this contest?

Go to <http://www.dempstersquiz.ca>, and follow the on-screen instructions to *Register* section. You are required to provide your first name, last name, province of residence and telephone number.

4) Do I have to buy a product to enter the contest?

No purchase is required to obtain a Dempster's® Bread Code (PIN). To obtain a Dempster's® Bread Code without purchase, hand print an essay of 25-50 words (the "Essay"), explaining why you would like to win one of the prizes. Include your name, full address, email address and telephone number. Letters must be **faxed** to 514-931-8881 or email to dempsterscontest@activemarketing.ca and indicate "Mix it Up! Dempster's® Contest". The participant will then receive a Dempster's® BREAD CODE by email that will allow the participant to enter the Contest by following the instructions above. Each essay must be an original composition, unique for each entry, and prepared specifically for the Contest. Allow forty-eight hours for your no-purchase request to be processed.

5) My unique 8- character participation code is coming up as invalid. What do I do?

Ensure that you enter the unique 8- character participation code exactly as it appears (with no spaces or dashes). If it still does not work, please email us via the [Contact Us page](#) and include your unique entry code for us to investigate and help you resolve.

6) Is there a limit on how many no-purchase requests can be submitted per day?

Yes, there is a limit of one (1) no-purchase request per person per day, and a limit of twenty five (25) requests during the Contest Period.

7) What does each unique entry code provide me?

Each unique entry code is worth one (1) entry to the subsequent Secondary Prize draws and Grand Prize draws.

8) How many times could I register for the contest?

Each person may only register once, and must use a unique email address.

9) Is there a limit to the number of times I can enter the contest?

Yes, there is a limit of ten (10) Dempster's® Bread codes (PIN) per person per day and a limit of twenty (25) Dempster's® Bread codes (PIN) per person for the duration of the Contest Period.

10) Why do I have to keep the sticker with the unique participation code on it?

Be sure to hold on to your Dempster's® BREAD PARTICIPATION CODE sticker and packaging for later validation. You may be required to send in your sticker (with the code on it) prior to receiving a prize, if you are a selected entrant. Failure to comply could result in disqualification.

11) How do I get bonus entries into the Contest?

There are two (2) ways to collect bonus entries for the Contest.

Subscribe by Email: When a registered participant subscribes to receive Dempster's® communications by email (information, contests and/or coupons), during the Contest Period they will automatically receive one (1) entry to the subsequent Secondary Prize draws and Grand Prize draws. They may unsubscribe at any time without impacting the chance to win. **Limit:** Limit of one (1) bonus entry for the subscription by email per person during the Contest Period.

Quiz participation: When a registered participant enters one (1) Dempster's® BREAD CODE (PIN), he or she can participate in the Dempster's® Quiz. Each right answer obtained will result in one (1) entry to the subsequent Secondary Prize draws and Grand Prize draws. **Limit:** Limit of three (3) bonus entries per Dempster's® BREAD CODE (PIN).

12) How many prizes can I win?

Limit of one (1) secondary prize or one (1) Grand Prize, per email address and per household for the Contest Period.

13) How do I participate in the Dempsters® quiz?

When a registered participant enters one (1) Dempster's® Bread Code (PIN), you can participate in the Dempster's® quiz. Each right answer obtained will result in one (1) entry to the subsequent Secondary Prize draws and Grand Prize draws.

14) How would I know if I have won a prize?

Before being declared a winner, the selected entrant will be contacted by telephone or email within two (2) business days of the draw.

15) If I am contacted, how do I claim my prize?

We must be able to reach you within two (2) business days of being selected. Signed and completed Declaration & Release Forms must also be returned within seven (7) business days of receipt. The mathematical skill-testing question must be correctly answered.

16) I cannot find the unique entry code on my product? What should I do?

Please ensure the product is specially marked and is a [participating product as listed](#) in the Official Rules. The unique entry code is located inside a specially marked promotional sticker on the product.

17) What do I do if I have additional questions?

Review the [Rules for the Contest](#) for additional details about the Contest. If the Rules have not answered your question, please email us via the [Contact Us page](#). Please include your question, product name, promotion name, and your unique participation code.

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